



Run Through the Pines

Community Sponsorship Packet

Hosted by
Rim of the World Recreation and Park District

About Run Through the Pines

Run Through the Pines is a beloved mountain community tradition that brings together runners, families, and community members for a fun and scenic race experience. The event highlights the beauty of our local mountain communities while promoting healthy activity, outdoor recreation, and community connection.

Each year, the event attracts **hundreds of runners and spectators**, providing an excellent opportunity for local businesses to connect with residents and visitors alike.

The success of Run Through the Pines is made possible through the support of generous sponsors who believe in supporting community events and local recreation opportunities.

Why Become a Sponsor?

Sponsoring Run Through the Pines is a great way to support the community while gaining meaningful exposure for your business.

Sponsors receive recognition through:

- Event signage
- Social media promotion
- Event website recognition
- The official race t-shirt
- Direct visibility with runners and spectators

All sponsors will be recognized on the back of the official race t-shirt.

Sponsor levels determine the size and placement of logos.

Exclusive sponsorship opportunities are limited and available on a **first-come, first-served basis**.

Sponsorship Opportunities

Presenting Sponsor – \$1,500

(Exclusive – 1 Available)

- Premier recognition as the **Run Through the Pines Presenting Sponsor**
 - Prominent logo placement on participant swag bags
 - Prominent logo placement on start/finish line signage
 - Logo and link featured prominently on the event website and registration page
 - Social media recognition leading up to the event
 - Opportunity to display a banner or promotional materials at the event
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Medal Sponsor – \$1,000 - *Styles by Jolayne, Crestline, CA*

(Exclusive – 1 Available)

- Exclusive sponsorship of participant finisher medals
 - Company name/logo displayed at the medal distribution table
 - Sponsor banner displayed at the event
 - Recognition on the event website and registration page
 - Social media recognition
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Start/Finish Line Sponsor – \$750

- Logo placement on start/finish line signage
- Opportunity to display a banner at the start/finish area
- Recognition on the event website and registration page
- Social media recognition

High visibility location where runners gather, start, and celebrate finishing.

Water Station Sponsor – \$500

- Signage at a designated water station along the race course
- Recognition on the event website and registration page
- Social media recognition

Direct engagement with runners during the race.

Community Sponsor – \$250

- Name or logo listed on the event website and registration page
 - Recognition in event promotions
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Swag Bag Contributions

Businesses are also invited to contribute promotional items, coupons, or small giveaways for participant swag bags.

This is a great way to introduce your business to runners and local families while supporting a community event.

Examples include:

- Coupons or discount cards
- Small promotional items
- Stickers, magnets, or branded merchandise
- Product samples

Important Sponsorship Deadline

To ensure your logo is included on the **official race T-shirt and promotional materials**, please confirm your sponsorship by:

Sponsor Deadline: Monday, June 15, 2026

Please send/email logo files in **high-resolution PNG, JPEG, or vector format** to ckorn@rim-rec.org.

Contact Information

For questions or to confirm sponsorship, please contact:

Carly Korn, Public Relations and Programs Director
Rim of the World Recreation and Park District
Phone: 909-337-7275
Email: ckorn@rim-rec.org
Website: www.rim-rec.org

Thank You

Your support helps make Run Through the Pines possible and allows us to continue providing fun, healthy, and memorable community events for our mountain residents and visitors.